

#### **Entry category:** Commitment to reducing inequities

Māori and Pacific people living in Hawke's Bay tend to have worse health outcomes than non-Māori, non-Pacific people. Reducing inequities requires us to improve access, reduce barriers and design services that better meet the needs of patients, their family and whānau.

Entrants must complete all sec	ctions		
Title of entry	Improving equity in oral health access and outcomes for children under five in Hawke's Bay.		
	BABY TEETH HE NIHO PEPI HE ITI KURA		
	Year 1 of a five year project using a multi-pronged		
	approach.		
About your organisation	A project team comprised of Hawke's Bay District Health Board (HBDHB) Deputy Service Director for Communities, Women and Children Directorate (CWC), Community Oral Health Service (COHS) staff, Population Health Advisor, Māori Health Gains Advisor, Pacific Health Promoter, and Quality Improvement Advisor were supported by Service Director for CWC and Clinical Director for Oral Health as sponsors. A wider Steering Group, including stakeholder such as Well Child Tamariki Ora Providers, Plunket, Before School Check Coordinator and Te Roopū Matuā (Māori consumer's advisory group) guided the progress of the project in this first year.		
	<ul> <li>What we want to achieve is:</li> <li>To improve oral health status by addressing inequity in caries free under 5 year old children who live in high needs areas (Māori, Pacifika and low income Other);</li> <li>Māori 44% caries free to 70%;</li> <li>Pacific 31% caries free to 70%;</li> <li>MoH target is 67% for all (HB 59%);</li> <li>Improve access to COHS.</li> <li>Increase knowledge and skills</li> </ul>		
Name of organisation/s	Equity Oral Health < 5 Project Team, HBDHB		
Contact person	Kelly Richards		

Email	kelly.richards@hbdhb.govt.nz
Phone SIGN OFF	Kelly Richards 027 4427999
Your organisation's CEO, GM, Service Director or Manager who has reviewed and endorsed this entry into the 2018 HB Health Awards	Name: Wietske Cloo, Acting Service Director Communities, Women & Children Directorate  Signature:
	Date: 20 September 2018



#### **Commitment to reducing inequities**

Māori and Pacific people living in Hawke's Bay tend to have worse health outcomes than non-Māori, non-Pacific people. Reducing inequities requires us to improve access, reduce barriers and design services that better meet the needs of patients, their family and whānau.

#### **Background**

Judges weighting: 15%

Eliminating inequity in dental caries levels is difficult to solve, has multiple causes, is continually developing and changing, and has no universal solution. It represents the outcome of complex societal inequities in social conditions and health services. Dental decay (dental caries) is one of the most common preventable chronic diseases.

Severe early childhood caries reduces a child's quality of life; causing pain and discomfort, affecting eating and sleeping, preventing healthy growth and weight gain, and reducing immunity to disease. Dental caries in early childhood is a strong predictive of a lifelong, increased risk of dental caries.

In New Zealand dental decay (caries) is measured at age five as the proportion of children who are caries free. Fewer Māori and Pacific Island children are caries free at age five than their 'Other' counterparts. This gap has not improved over the last 7 years, there is a clear socio economic gradient. Children living in low socio economic areas experience poorer outcomes in oral health status. In 2016 44% of Māori were caries free, 31% Pacific and 74% 'Other' (see figure 1).

All children are enrolled with COHS from birth through an initiative known as Quadruple Enrolment from 2014 (see figures 2 and 3). Access to community oral health services measured as Did Not Attend rates, showed a similar inequity in 2016. 46% of Māori, 51% Pasific and 22% Other families with children under five years did not utilise their free dental check.

In order to address this inequity, a projet team was formed to work on a number of workstreams to improve access to services and in the long term oral health outcomes.

The project combined evidence based public health, quality improvement methodologies as well as working in partnership with stakeholders to identify change ideas to address this inequity in oral

health. Six drivers for change capture the change ideas below:

#### • Consumer engagement

Establishing Te Roopū Matuā (Māori community leader's advisory group). This group provided feedback on the project work and direction by initiating Water 4 Kids Paediatric Ward and water only church in Flaxmere, assisted in building community connections when mobile oral health services were in their community for example Camberley and Raureka

Summarise the approach and process

**Judges weighting: 35%** 



- improving attendance and reducing barriers for children to come.
- Surveying teen parents, talking to our kaumatua group and Māori staff.

#### • Collaboration and engagement with stakeholders

- Work with families of children under five in and outside of the health sector.
- Pasifika Community Initiatives such as the development of a network group of the learning nests, parent and staff education evenings, oral health programmes in the centres, water only policies, Central Region Pacific Research Group findings to inform change ideas for year two.

#### Policy changes

 Continue to advocate for community water fluoridation with local councils, water only policies for Paediatric ward, early childhood centers, including Kohanga Reo and Pasifika learning nests and churches.

#### Re-orienting health services by

- Changing the Community Oral Health Service Model, employing a Kaiawhina (community support worker) instead of a Dental Therapist. The Kaiawhina works with whānau, understands their challenges while at the same time building relationships and trust, making dental appointments through a flexible booking system and provides transport.
- Additional visits are contracted with Well Child Tamariki Ora and Plunket to provide education, information and improving access to dental appointments alongside core visits, providing transport for whānau if required. These providers have access to the COHS clinical booking system (Titanium).
- COHS staff all attended education and training in relationship centered practice model.

#### Population health partnerships

Integrating oral health messages as part of other population health programmes for families with children under five, for example healthy start – healthy weight, outreach immunisation team (toothbrush and toothpaste and educational Apps in home setting, Before School Check conversations starter tool kit (flip chart and portion control plate), I-Pads in dental clinics with educational Apps, games increasing compliance of children in the chair.

#### • Quality improvement through data collection and feedback

- Working with the business intelligence team to improve reporting in detail, to be able to track and monitor progress regarding access and utilisation by location and ethnicity.
- General anaesthetic file audit and whānau interviews were held to identify areas for improvement in the pathway for children



### Outline the benefits and results

Judges weighting: 35%

under five who come into hospital to have their teeth treated under sedation. The recommendations are being used to inform change ideas for year two of the project, i.e., COHS to inform GP's when a child is referred to hospital dental.

Access has improved. . The results of the first year were that 551 tamariki attended a dental check of which 379 Māori (69%) 98 Pasifika (18%) and 73 Other (13%) children under five. 124 families were supported with transport (23%).

The new contract with Well Child Tamariki Ora/Plunket is too early to report results in numbers but the relationships, systems and collaboration has improved

This initiative commenced at the Hastings Central Oral Health Clinic as a pilot site and with preschool attendance rate improved from 72.8% to 76.7%. The Kaiawhina has expanded her catchment to Mahora, Flaxmere and other Community Oral Health Clinics and is also working with Kohanga Reo tamariki attending clinic in groups.

Community champions, Te Roopū Matuā guided and suggested service improvements, they also assisted with key messages and improving access or implementing water only policies at locations.

Project presentations increased awareness to staff at HBDHB about the inequity in oral health outcomes and access for children under five.

Population Health, Māori Health and Health Hawke's Bay all participated and joined forces to tackle this inequity and keep challenging status quo.

Pacific Island Language Nests have identified training needs for staff and families regarding oral health, this was confirmed by central region research and the training sessions have started to address this need. The GA audit report and recommendations gave a voice to whanau. A number of recommendations will be implemented in year two, for example informing general practice.

COHS to continue to question the best the model of care for delivery of preschool oral health while also maintaining positive outcomes for the primary school child population.

Improving equity is a responsibility of us all. The project has made a start, there is much more to do in the next years of the project. (see project presentation)

What went well

- A strength was the project membership, varied representation and workstreams with committed people doing the work.
- No additional resources were requested from project office or Transform and Sustain funding for the first year.
- Joining forces, working to a collaborative plan, listening to people

In summary what were the lessons learned

**Judges weighting: 15%** 



- were key success factors this first year.
- Identifying where to pilot new ideas, starting in a positive environment (Hastings Central) worked well, but was hard to stick to as the service wanted to change in other areas as well.
- This stretched the Kaiawhina role and was therefore harder to measure impact as it was shared wider than intended.
- Respectfully progressing recommendations and valuing the work of Te Roopū Matuā, our Kaiwhina, our staff, GA audit report and Pacifika Islands research in following years.
- This public health, quality improvement and stakeholder engagement approach can be used for other inequity health issues.

#### What we could do better is

- That we are still doing to, rather than doing with.
- Focus on under five year old children may have had an effect on service delivery for school age children, watch out for unintended consequences.
- Community consultation Te Roopū Māatua gave suggestions e.g., to have more mobile services and go to Kohanga Reo, we could not deliver this change as it required a planned year schedule to change and capital investment needed, which is a longer process. Managing expectations and continued communication with stakeholders is important.
- Contract changes take longer and implementation and collaboration takes time.



Percentage Caries Free - Age 5 Years

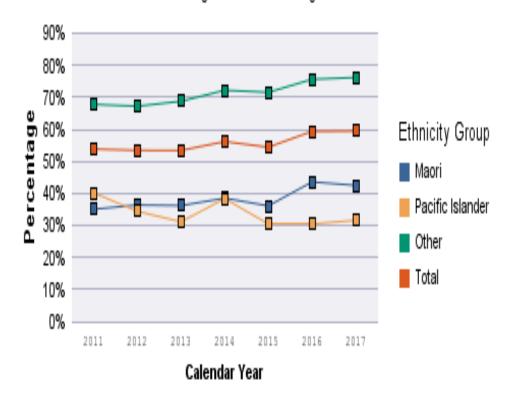
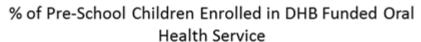
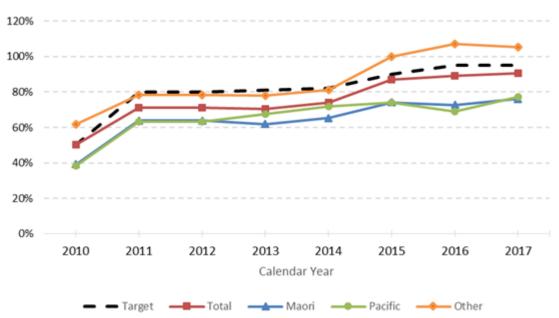


Figure 2







2018 HB Health Awards, Communications Service Hawke's Bay District Health Board Private Bag 9014, Hastings 4156 Email: <a href="mailto:hbhealthawards@hbdhb.govt.nz">hbhealthawards@hbdhb.govt.nz</a>

Figure 3

	Target	Total	Maori	Pacific	Other
2010	50%	50.4%	39.2%	38.3%	61.9%
2011	80%	71.1%	63.8%	63.3%	78.4%
2012	80%	71.1%	63.8%	63.3%	78.4%
2013	81%	70.4%	61.9%	67.4%	78.0%
2014	82%	73.9%	65.3%	71.7%	81.3%
2015	90%	87.1%	74.1%	74.2%	99.8%
2016	95%	89.2%	72.7%	69.1%	107.0%
2017	95%	90.5%	76.1%	77.1%	105.2%

Year 1 presentation send separately



2018 HB Health Awards, Communications Service Hawke's Bay District Health Board Private Bag 9014, Hastings 4156 Email: <a href="mailto:hbhealthawards@hbdhb.govt.nz">hbhealthawards@hbdhb.govt.nz</a>



# Improving equity & access for oral health < 5 A five year Project Year 1





#### Project Goal- what do we want to achieve



- To improve the oral health status by addressing inequity in caries free under 5 year old children who live in high needs areas (Maori, Pacific and low income)
- Maori 44% caries free to 70%
- Pacific 31% caries free to 70%
- MoH target is 67% for all (HB 59%)
- Improve access to COHS









#### Driver Diagram:

istrict Health Board hakawiteatia	Under 5 Years Carles Free Project – April 2017				
AIM	Primary	Secondary	Change Ideas		
Measures	Drivers	Drivers	-		
		Early Childhood Centres (ECC)/Kohanga Reo Maori Providers	Consumer engagement plan:  Project start up – baseline info gathering During – stem from focus gps etc		
	Collaboration and engagement with other health providers	Plunket/ PHN's/GP's/B\$SC Educators	Sustainability – Steering/governance gp		
		Immunisation Teams	Partnership Collaboration:		
	ildren	DHB Maternity & Paed services/LMCs	WCTO/Plunket/B4SC Early intervention with GP's		
	Policy National and local	Legal Acts	Fluoride varnish application Restricting sugary drinks on Paed Wards Link with 'Healthy First Foods'		
	(agreed direction and practice)	DHB Policy/ Guidelines/standing orders			
That 70% of children will be caries free at 5 years by the end of	ou pu	Service contracts	Influencing Policy: Community fluoride policy		
2022. (MOH Oral Health National	Aaori	Community water fluoridation	Water only in ECE Fizzv Free		
Indicator)	veen 1	Kaiawhina role	Education and health literacy:		
That 70% of children will be caries free at 5 years by the end of 2022. (MOH Oral Health National Indicator)  Measures to be progressed: DNA rate No. of children caries free by ethnicity No. children enrolling in oral health services	Service Model (HUBS / Mobile Units)	Access to primary care oral health services	Antenatal educationpartners/grandparents Oral health care for care givers/whanau Promotion of breast feeding		
	Education and training	Cultural norms re use of sugary drinks	ECE information resources for families and staff		
	ddress signific	Staff education and training (all groups) Staff engagement			
		Health literacy	Whanau pathway for under 5's: Access		
	Consumer engagement	Behavioural changes	Patient focused bookings Referral pathways DNA management		
	Quality Improvement, data collection and feedback.	Community engagement/benchmarking/RCA/Focus groups/ patient journeys	<u>Data collection</u> Enrolment systems interconnectivity –		
		Real time data collection	ECA, Titanium, Pl unket, Med Tech Dash board		



## Te Roopū Matuā



- Supporting and guiding project
- Suggestions and feedback
- Work along side project and steering group
- Community champions, Camberley, Raureka, Flaxmere



## Population health partnership

HAWKE'S BAY District Health Board Whakawāteatia

- B4SC & Skin Project flip charts
- Teen parent Face Book competition
- iPads in Dental clinics
- Appointment letter
- Outreach Imms team
- Wrigley's Foundation Grant
- Baby Teeth Matter Campaign



If you need to reschedule please call 873 4864.

Dental care is free and easy from 0-18yrs of age.



#### Water 4 Kids

HAWKE'S BAY District Health Board Whakawāteatia

- Clinical Director support
- Aligned to 'Best Start Healthy Weight Strategy' & building on MOH Policy
- Education/resources/communication strategy
- Changing culture through the power of social movement
- Evaluation after 3 months
- Church in Flaxmere water only





#### Water 4 Kids





Our Paediatric Ward and Special Care Baby Unit today launched a 'Water 4 Kids Campaign' to encourage water only in the wards...



## Pacific Community Initiatives



- Pasifika team introduced to COHS staff
- Relationships developed with language nests
- Research completed
- Recommendations for 18-19
- Parent and staff education, oral health messages part of healthy food



## 'did not attend' (DNA) in 2018



- integrated approach to tackle oral health inequity
- employ a Kaiawhina, a Maori community support worker
- adjust recall system, and integrate health promotion
- provide transport





## Kaiawhina improving access





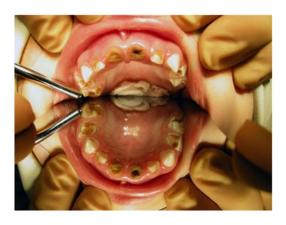
	Maori	Pacific	Other	Total
Accessed	<b>379</b> (69%)	<b>98</b> (18%)	<b>73</b> (13%)	551
Transport	<b>124</b> (23%)			124



## GA Audit and whanau interviews Recommendations



- post procedure follow up within 6 weeks
- referrals for GA must include the child's GP
- develop collaborative outreach approach for high need and vulnerable children and whanau
- continue to raise awareness raising about COHS
- explore ability to supply Antibiotics







## Project Results so far



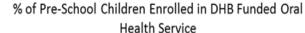
- Access improved for 551 tamariki & whanau
- Systems and measures improved
- Great collaboration with Maori Health, WCTO, Population health and link with B4SC and Whanau Wellness (HHB)
- Water 4 Kids

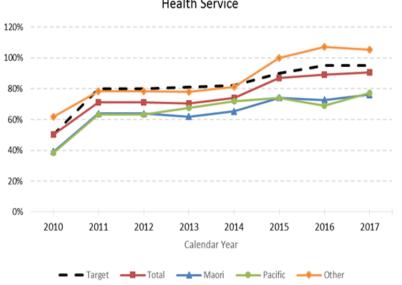






#### enrolment





#### data quality improved

	Target	Total	Maori	Pacific	Other
2010	50%	50.4%	39.2%	38.3%	61.9%
2011	80%	71.1%	63.8%	63.3%	78.4%
2012	80%	71.1%	63.8%	63.3%	78.4%
2013	81%	70.4%	61.9%	67.4%	78.0%
2014	82%	73.9%	65.3%	71.7%	81.3%
2015	90%	87.1%	74.1%	74.2%	99.8%
2016	95%	89.2%	72.7%	69.1%	107.0%
2017	95%	90.5%	76.1%	77.1%	105.2%



## Measures

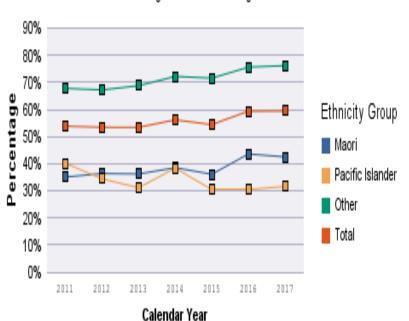


#### % caries free at 5

	Target	Total	Maori	Pacific	Other
2010	58%	58.4%	38.1%	34.2%	72.5%
2011	54%	54.0%	35.1%	39.8%	67.5%
2012	54%	54.1%	36.9%	39.2%	65.5%
2013	64%	54.2%	36.7%	31.2%	66.3%
2014	65%	56.5%	38.7%	38.0%	71.2%
2015	65%	54.4%	36.0%	30.5%	70.1%
2016	67%	59.0%	44.0%	31.0%	74.0%
2017	67%	59.5%	42.5%	31.6%	75.1%

#### outcomes

Percentage Caries Free - Age 5 Years





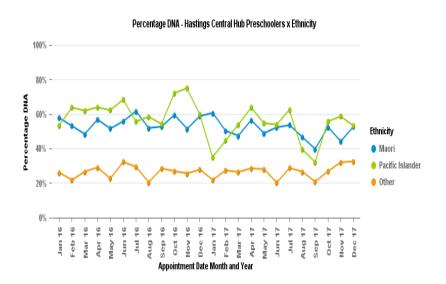
## Improved Data Collection



#### **Outcomes**

- Hastings Central
- Increased attendance
- From 72-76%

## **Hastings Central 0-2 DNA**



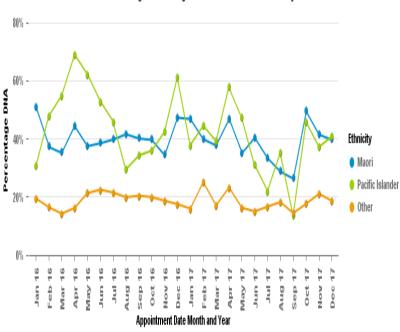




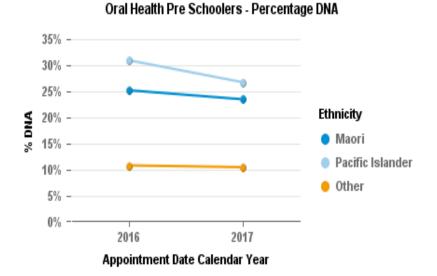


# Hastings Central 3-4 DNA

#### Percentage DNA - Hastings Central Hub Preschoolers x Ethnicity



#### All preschool DNA





## Next steps....2018



- Community action: community champions, supporting kaiawhina
- Implementing Pasifika research recommendations
- Fluoride varnish standing order for more practitioners
- Increasing awareness of the service
- Water only policies in settings e.g. churches,
   ECE
- Collaborate with primary care & population health &Maori Health & WCTO
- Improve booking systems: Text to Remind, Call Centre Trial

